

# Entrepreneurship & Startup Training for *Youth*

- Empowering Youth for a Better Future



**ARSHIA HUSSAIN**  
Guest Speaker



# About the *Speaker*

## **Arshia Hussain**

HR Professional & Founder of Mustaqbil Bridge

Passionate about youth empowerment, skill development, and creating opportunities for future leaders.

# About Mustaqbil Bridge



**Mustaqbil Bridge is an initiative focused on:**

- Youth empowerment
- Career guidance
- Soft Skills Samples
- Entrepreneurial training
- Bridging the gap between skills and opportunities.

# Workshop Objectives

- Help youth understand entrepreneurship
- Encourage innovative thinking
- Provide practical startup knowledge
- Build confidence to launch ideas.



# What is Entrepreneurship?

## ANSWER

Entrepreneurship means identifying problems and creating solutions through innovative ideas that can grow into sustainable businesses.

# Why Entrepreneurship Matters for Youth

Entrepreneurship empowers youth by fostering innovation, critical thinking, and problem-solving.

## **Encourages independence**

Briefly elaborate on how this fosters self-reliance and personal growth.

## **Builds leadership skills**

Briefly elaborate on the specific qualities and professional capabilities developed.

## **Creates employment opportunities**

Briefly elaborate on the impact this has on the job market and career paths.

## **Drives innovation in society**

Briefly elaborate on how this contributes to new ideas and community progress.

# Entrepreneurial Mindset

Successful entrepreneurs develop:

- Creative thinking
- Problem-solving ability
- Risk-taking attitude
- Continuous learning mindset.



# Identifying Opportunities

**Great startups begin with identifying problems.**

**Ask yourself:**

- What problems do people face daily?
- Can I provide a simple solution?
- Is there a demand for this idea?



# Steps to Start a Startup



**Step # 1**

Identify a problem

**Step # 2**

Develop a simple idea

**Step # 3**

Test the idea with potential users

**Step # 4**

Create a business model

**Step # 5**

Launch and improve.

# Business Model Basics



A startup should clearly define:

- Target customers
- Value proposition
- Revenue source
- Marketing strategy.

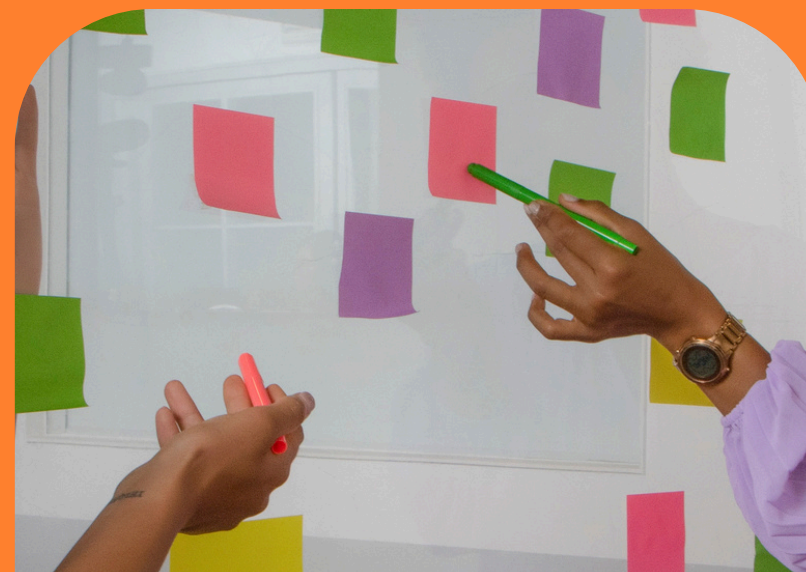
# Essential Skills for *Entrepreneurs*

- \* Communication
- \* Leadership
- \* Financial understanding
- \* Networking
- \* Adaptability.

# Common Challenges

- Fear of failure
- Limited resources
- Lack of mentorship
- Market competition

**Every challenge is an opportunity to learn.**



# Simple Startup Ideas for Youth

- Digital services
- Online stores
- Content creation
- Freelancing
- Skill-based micro businesses.





# Role of Mentorship

## Mentors help by:

- Providing guidance
- Sharing experience
- Helping avoid common mistakes
- Expanding professional networks.



# How Mustaqbil Bridge Supports Youth

- Training workshops
- Career guidance sessions
- Networking platforms
- Entrepreneurial mentorship.

# Activity for Participants

Think about a problem in your community



Discuss in groups:

- What is the problem?
- What solution can you create?
- How can it become a small startup?

# Key Takeaways

- \* Start small but think big
- \* Learn continuously
- \* Do not fear failure
- \* Collaboration creates opportunities.



# Closing Message

- The future belongs to those who create opportunities, not just wait for them.
- Let's empower our youth to become innovators, entrepreneurs, and leaders.



Presented By

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Website

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